



Association of Imaging Producers & Equipment Suppliers
European Industrial Association for Nuclear Medicine and Molecular Healthcare

Working Together to Improve Molecular Healthcare

AIPES launches its Nuclear Medicine Press Award

To stimulate awareness and better understanding of the value of Nuclear Medicine for Health care, AIPES introduces award for the best article on Nuclear Medicine in the media.

The Association of Imaging Producers and Equipment Suppliers (AIPES) has introduced a new annual Press Award for the best article on nuclear medicine published by the European media. AIPES believes that nuclear medicine plays a valuable role in improving health care in Europe. Positive and clear communication to a broad audience about nuclear medicine will contribute to better awareness and understanding of the importance of nuclear medicine in Europe. Any relevant article which appeared between 1st of August 2010 and 31st of July 2011 can be submitted to the AIPES Panel by the 15th of August 2011. Winners of the award will be contacted by AIPES and will receive the AIPES Press Award amounted to 1,500 euros during a special ceremony to be held in October 2011.

Criteria for selection

- The article must appear in a European publication having a large audience. It has to be written for the lay person and not targeted specifically at nuclear medicine experts. It has to appear in a newspaper, a magazine or news website but not in a scientific or medical journal;
- The topic must be about nuclear medicine in general, covering either the technology or the nuclear medicine modality as a whole (i.e. equipment and drugs) or possibly a special topic that describes clearly one particular aspect of nuclear medicine;
- The article must be readable by the majority of non scientific readers and should be technically accurate;
- The length of the article must be a minimum of one magazine page and written in any European language;
- The article must have been published between 1st of August 2010 and 31st of July 2011;
- The author may be a journalist, non-professional writer, a group of individuals or an editor of a magazine.

How to submit an article

Articles that comply with the above criteria can be submitted to the AIPES panel by e-mail at admin@aipes-eeig.org or by postal services at AIPES, Avenue de Louise 65, Box 11B, 1050 – Brussels, Belgium. Closing date for submissions is 15th of August 2011.